# **John Nakoneczny**

www.johnnakoneczny.com

jnak90@gmail.com Graphic Designer / Illustrator

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#### Skills

# Proficient in: Visual Design

Organization
Color Theory
Digital Marketing
Time Management
Branding
Logo Design
Adobe Photoshop
Adobe Illustrator
Adobe InDesign
SketchBook Pro

illustrating

Microsoft Windows

Mac OSX

Visual Composer

Word Press

Elementor

Mailchimp

#### Experience in:

Photography
Video Editing
Customer Interactions
Corel Painter
Adobe Bridge
Adobe After Effects

Social Media Posts

### **Summary of Qualifications**

A dedicated graphic design professional with 10+ years' experience specializing in the creative design of print and digital media such as illustrations, flyers, logos and website layouts. Now seeking to contribute creative knowledge and skill to advance and innovate the field of graphic art.

## Relevant Experience

America's Pharmacy Source LLC: Senior Graphic Designer

Akron, OH | March 2020 - Present

America's Pharmacy Source (APS) is a revolutionary home delivery pharmacy with a mission to provide affordable prescriptions and knowledge to under-served Americans. APS is also the providers of MyFREEPharmacy, a revolutionary pharmacy program created to provide 800+ of the most prescribed medications for free for a one low monthly subscription.

As the Senior Graphic Designer at America's Pharmacy Source LLC, my job was to create and manage all marketing materials for all in-house and private labeled organizations that used the APS/MyFREEPharmacy program as directed by the Art Director. These materials included but were not limited to; sell sheets, presentations, trifold's, flyers, program cards, postcards, social media posts and any other material that was requested. I was also in charge of designing the websites for our clients. I was given the installed WordPress URL from the art director and designed the website using a combination of WordPress, Jupiter X and Elementor website builders.

My work ethic was diligent and proficient where I completed all my given projects efficiently and within all the deadlines. I have been praised by higher management for my work multiple times and feel that I have become an integral part of the APS/Marketing team.

· Lehman Website Design & Marketing: Senior Graphic Designer

Canton, OH | March 2016 - October 2019

As the Senior Graphic Designer at Lehman Website Design & Marketing, my job was to develop most of the designs within a specific time frame specified by the Art Director (Les Lehman). These deigns include websites, postcards, business cards, pamphlets, magazines, car wraps, etc. Using tools such as Visual Composer and Elementor, it was my job to fully create functioning websites designed within WordPress.

• Arthur Middleton Capital Holdings: Graphic Designer.

North Canton, OH | May 2014 - May 2015

• The University of Akron: Residence Life and Housing: Graphic Designer.

Akron, OH | Summer 2011 - Summer 2014

#### Education

The University of Akron Myers School of Art, Akron, OH. Bachelor of Fine Arts in Graphic Design.

Minor: Illustration

GPA: 3.7/4.0 Graduated: May 2014